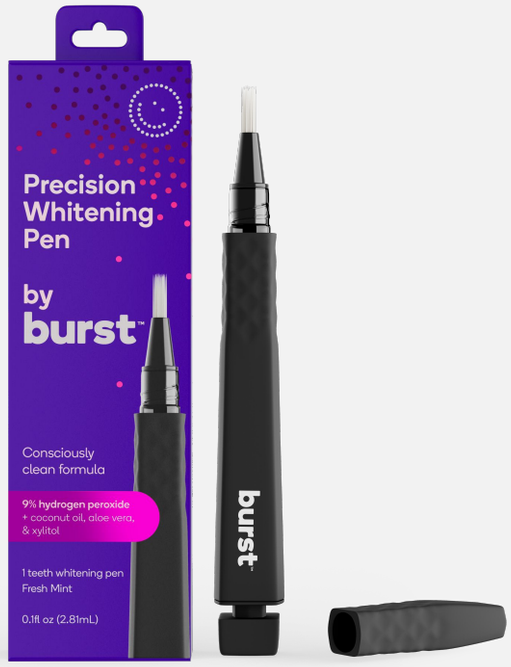
PDF manual

Precision Whitening Pen



THE "ODDLY PERSONAL" CO-FOUNDERS OF BURST

Did you know that over 40,000 BURST Ambassadors recommend BURST?

Honestly, it still makes our hands shake to think how far we've come together and, just as importantly, how wonderful it is to have amazing customers like you believing in us. Thank you, as always, for backing BURST when it comes to your oral health. From the bottom of our hearts, we're honored.

And now, as a new day dawns, a new, game-changing whitening product is born. How do these ambassadors keep doing it?! Working tirelessly to help create another spine-tinglingly awesome piece of kit. They understand that everyone wants whiter teeth, but were the first to point out that so many products out there were a faff and a fiddle and way too expensive.

With this precision whitening pen they've made it so easy to be proud of your smile. It is a pocket-sized powerhouse with a 9% hydrogen peroxide formula for advanced whitening, a precision applicator for targeted treatments, and a soothing blend of aloe, coconut oil, and xylitol to provide both calming relief and remarkable stain-fighting capabilities.

We're positive this pen will make you feel GREAT. You'll have a noticeably whiter smile in just one week. Better yet, it's slimline, discreet, and in just 60 seconds you can whiten anywhere, anytime. It just screams ON-THE-GO!

Not bad for a teeny-tiny pen, eh?

Enjoy

Brittany Hamish

Brittany & Hamish
The 'oddly personal' co-founders of BURST

Let our hygienists paint more of the picture for you!

★★★★★

4.9/5 (30.6k Reviews)

★★★★★

Excellent whitening results with no sensitivity. Who knew it could be so easy to brighten your teeth!

Janelle Olmstead,
RDH, BURST Ambassador

★★★★★

I noticed a brighter smile in just 2 days! This pen is so easy to use, just click and brush it on!

Shawna Spliethof
RDH, BURST Ambassador

★★★★★

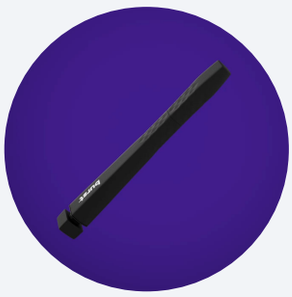
I can use this product for sensitivity-free whitening on my way to a girls' night, date night, or other event without having to worry about disposing a tray or strip!

Melissa Bynum
RDH, BURST Ambassador

"Infused with clean ingredients like aloe, coconut oil, and xylitol, this teeth whitening pen is safe for daily use, providing a delightful experience with its refreshing mint flavor. Its precision applicator makes it easy to target specific areas, perfect for patients with staining from coffee, tea, red wine, smoking, and more."

Gina D.
RDH & BURST Ambassador

The pearly path to whitening

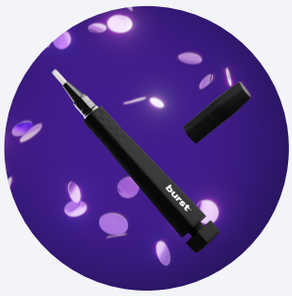


Click

Remove the cap and click the bottom of the pen until gel appears on the bristles. The first use may take a few clicks for gel to appear - just keep clicking!

Swipe

Brush a thin layer onto clean, dry teeth.



Smile bright

- Smile wide for 60 seconds while the formula dries.
- Avoid eating or drinking for at least 30 minutes.
- Use up to twice a day for best results.

For best results pair with our whitening strips or trays

Let the Pro give you a show.

Watch video

Handy hacks

Be a boss and floss

Plaque is the bad boy of the oral microbiome. It wreaks havoc on enamel, causes cavities, and gets in the way of whitening agents. Floss regularly and right before using the pen to kick it to the curb.

Save the fluoride

There's a reason fluoride is so effective — it's a stage-five clinger! It sticks to the teeth and could inhibit penetration, so when you brush before whitening, use fluoride-free toothpaste or water. Save the fluoride magic for after = look a million bucks.

Dry, then apply

Just before applying the gel, take a moment to dry your teeth. This will enhance the formula's penetration.

Curb your appetite

Best to wait ~30 minutes after using. This period also allows the teeth's tiny pores, opened during the whitening process, to naturally close, promoting optimal recovery and minimizing the risk of sensitivity even more!

What's in your pack

Treatments: Each box includes a 0.1fl oz (2.81 mL) teeth whitening pen. Precision applicator for up to 90 spot treatments when and where you need it.

Ingredients list: All BURST whitening products contain consciously clean formulas to provide lasting, impactful results. The vegan, cruelty-free formulas have no parabens, phthalates, SLS, sweeteners, flavors or artificial junk — just effective, enamel-safe ingredients, such as:

Ingredients: Glycerin, water, hydrogen peroxide (HP), xylitol, carbomer, mentha piperita (peppermint) oil, cocos nucifera (coconut) oil, sodium hydroxide, PVP, aloe barbadensis (aloe vera) leaf extract, disodium EDTA

Hygienists and dentists have sky-high standards when it comes to whitening.

Targeted treatments

Precision applicator for spot treatments or touch ups when and where you need it.

Gentle to use daily

The soothing power of aloe, coconut oil, and xylitol give this pen both sensitivity fighting and stain fighting powers.

Coconut oil — a nourishing active that helps reduce irritation and keeps chompers hydrated.

Aloe vera — to soothe soft tissue and pamper gums.

Xylitol — there to reduce bacteria, restore pH balance, and redeposit lost minerals to enamel.

Built for results

Developed with hygienists and dentists and formulated with 9% HP solution for advanced whitening results to pair with the trays or strips for best results.

Quick and convenient

Simply apply, smile wide for 60 seconds, slip it back into your pocket, and go.

Mindfully made

Vegan, gluten-free, enamel-safe formula features a satisfying trifecta of coconut oil, aloe vera, and xylitol.

Keep your pearlies white and bright with:

Whitening Trays

Get professional-grade whitening results at home with our ready-to-use trays containing 12.5% hydrogen peroxide and featuring flexible design molds. Clinically proven - up to 6 shades whiter in 1 week.*

Buy now

HEALTHY BEAUTY AWARDS SELF 2023 WINNER

Whitening Strips

A super gentle whitening solution kit to upgrade your whole mouth. Contains clean, vegan, enamel-safe ingredients like the soothing trifecta of xylitol, aloe vera, and coconut oil.

Buy now

Curve Sonic Toothbrush

Soft interdental-cut bristles clean without damage, reaching plaque below the gumline and making teeth feel deliciously smooth.

Buy now

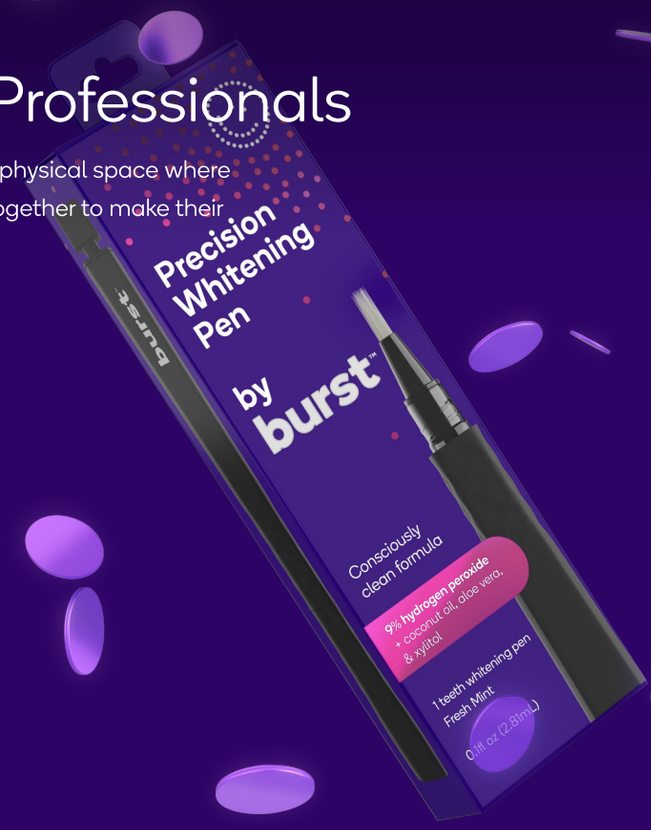
Expanding Floss

This black floss removes 2x more plaque than other unwaxed dental flosses without BPAs, PFAs, or other parabens.*

Buy now

Powered by Dental Professionals

Welcome to BURSTlabs, the virtual and physical space where 1000s of hygienists and dentists come together to make their voices heard!



Feedback

A BURST product usually starts as a suggestion from one or more folks in our Ambassador community of 35k+.

Development

Faster than you can say dentinal hypersensitivity, the hive starts to buzz and the suggestion turns into a fully-fledged development project.

Collaboration

We get feedback on formulations, ingredients, ergonomics, aesthetics, functionality, and more. No stone goes unturned.

Results

Then it's on to prototypes, samples, and intense testing and tweaking. This process can take years, but it's always worth it when we see the results!

Coming at you with the FAQs

Does the Precision Whitening Pen cause tooth sensitivity?

We've thought long and hard about this and worked with our Dental Professionals to create something that is not only a whitening gem but gentle on your mouth. The Whitening Pen by Burst is tailored for sensitivity with the soothing power of aloe, coconut oil, and xylitol. Harnessing the combined power of these three wonder ingredients, this pen not only fights stains but also addresses sensitivity concerns. Specifically:

- Coconut oil: A nourishing active ingredient that not only aids in reducing irritation but also ensures your chompers stay hydrated throughout the whitening process.
- Aloe vera: Carefully included to soothe soft tissues and pamper gums, contributing to an overall gentle and soothing effect. Ahhhhh!
- Xylitol: This powerhouse ingredient plays a key role in reducing bacteria, restoring pH balance, and redepositing lost minerals to enamel. This ensures a balanced and supportive environment for your teeth.

Rest assured, the Precision Whitening Pen is designed with your comfort in mind, providing both sensitivity-fighting and stain-fighting powers for a confident and enjoyable whitening experience.

How does the Precision Whitening Pen actually work?

Our pocket-sized powerhouse contains a 9% hydrogen peroxide formula for advanced whitening. Hydrogen peroxide whitens teeth by acting as a powerful oxidizing agent. When applied to the teeth, hydrogen peroxide breaks down into water and oxygen. The released oxygen molecules react with the dark molecules in stains on the teeth, breaking them down into smaller, less pigmented fragments. This process targets both surface and internal stains, effectively lightening the color of the teeth. Additionally, the oxygen has a cleansing effect, removing debris from the tooth surface. The penetration of hydrogen peroxide into the enamel's porous structure contributes to a comprehensive whitening effect by addressing intrinsic stains. The concentration of hydrogen peroxide in the Precision Whitening Pen is carefully balanced with other hydrating ingredients, like coconut oil, to achieve effective whitening while minimizing sensitivity concerns for a comfortable experience.

How often can I use the Precision Whitening Pen?

Great question! You can confidently use the Precision Whitening Pen up to twice daily for seven days or as needed. Its gentle formulation allows for daily use, thanks to the soothing power of aloe, coconut oil, and xylitol. This combination not only fights sensitivity but also tackles stains effectively, ensuring a comprehensive and comfortable teeth-whitening experience.

What are the active ingredients of the Precision Whitening Pen?

Our Precision Whitening Pen has a powerful formula centered around 9% hydrogen peroxide, a key ingredient with potent oxidizing properties that break down stubborn enamel stains, ensuring a visibly whiter smile. This carefully balanced formula minimizes sensitivity concerns, offering an effective and comfortable teeth-whitening experience.

Complementing this, coconut oil nourishes and hydrates, aloe vera soothes soft tissues, and xylitol acts as a triple threat—reducing bacteria, restoring pH balance, and redepositing lost minerals. Together, they form a soothing trifecta, making the whitening process not only effective but also a gentle and comfortable oral care experience.

Should I use the Precision Whitening Pen before or after I brush?

For the best results, we recommend using the pen after brushing your teeth. Begin with a quick scrub using fluoride-free toothpaste or simply water, followed by flossing. Once your oral care routine is complete, apply the whitening pen. The first use may take a few clicks for gel to appear - just keep clicking! After application, maintain your bright smile with our exceptional toothpaste. It's advisable to refrain from eating or drinking for at least 30 minutes to allow the whitening treatment to take full effect. Enjoy your radiant smile!

How easy is this Pen to use?

Simple! Just a quick 'Brushstroke, 1, 2, 3' and you're done. It's as easy as a brush-by-numbers painting and, if we do say so, even more fun! Simply apply, smile wide for 60 seconds, slip it back into your pocket, and go.

How big is the pen?

The Precision Whitening Pen is .1 fluid ounces of amazing formulation packed into a 5.8-inch tall and 0.5-inch wide curvy little body. That even includes a sanity travel cap!

Is it safe to use?

Yes, our Whitening Pen is safe to use, but as always, please speak to your dental professional if you feel unsure.

Can this whitening pen be used on dental work like crowns or veneers?

In short, yes. However, it will not actually whiten them or dentures, fillings, or caps. The Precision Whitening Pen by BURST is designed to work on natural teeth. It should not be applied to any prosthetic or artificial teeth.

What are the shelf life and care instructions?

When stored in a cool, dark place, our whitening pen has a shelf life of up to two years.

Can this whitening pen be used on the go?

You bet! The Whitening Pen is small enough to fit in your pocket, your purse, the center console of your car, and more. So, wherever you go, it's Whitening Pen to the rescue!

Are there any restrictions or precautions?

- The Precision Whitening Pen is a perfect complement to your oral hygiene routine but should never replace brushing and flossing. Nice try, though!
- Do not use on braces, restorations, or loose teeth.
- Avoid contact with eyes. Should the whitening pen gel somehow make contact with your eyes, rinse thoroughly. To add insult and irony, our gel would probably make them red. Ouch.
- Whitening gel that comes into contact with skin may cause temporary whitening and irritation. Always wash hands with soap and water after using The Precision Whitening Pen.
- Do not eat, drink, or smoke while using the Precision Whitening Pen
- Ingestion of small amounts of gel during use is expected.
- White spots on enamel may become more apparent during the whitening process and often blend with continued whitening.
- Teeth can re-stain over time. You can perform touch-up treatments as necessary.
- If an allergic reaction is observed, rinse the exposed area with water and consult your dental professional and/or physician.
- Patients with serious health problems should consult their dental professional and/or physician before treatment.
- Pregnant or nursing women should consult their dental professional and/or physician before using teeth whitening products.
- If you have any questions about using this product, please consult your dental professional.

How quickly will I see results?

In just 7 days! Experience the magic of the Precision Whitening Pen as it reveals teeth that are up to 5 shades whiter after a week of use.

What are the ingredients?

Glycerin, water, hydrogen peroxide (HP), xylitol, carbomer, mentha piperita (peppermint) oil, cocos nucifera (coconut) oil, sodium hydroxide, PVP, aloe barbadensis (aloe vera) leaf extract, disodium EDTA

Who shouldn't use the pen?

Not intended for children under 14 and is not recommended if you're pregnant or nursing. Pregnant or nursing women should consult their dental professional and/or physician before using teeth whitening products.

I ingested some whitening gel! Will I be okay?

Don't stress! Ingestion of small amounts of gel during use is expected. However, you should avoid swallowing large quantities of gel.

Are your products tested on animals?

Nope, nada, never, negative.

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Nope, nada, never, negative.

More questions?
Find answers on our **FAQs page.**

Safety & Manufactures Instructions

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Feel like chatting to an oral care enthusiast?

Reach out to: **hello@burstoralcare.com**

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